GERMAN
DATACENTER
ASSOCIATION

German Datacenter Talents & Impact Awards

The expanded German Datacenter Association Award

The German Datacenter Association (GDA) is expanding its prestigious awards program under a new name: **German Datacenter Talents & Impact Awards**.

Since 2022, the association representing the data center industry has recognized outstanding academic theses with its young talent award. Now, GDA is honoring not only young talents but also innovative projects, companies, and institutions actively shaping the future of the data center industry. The awards highlight not only exceptional achievements within the industry but also cross-sector and interdisciplinary cooperation, emphasizing synergies that sustainably connect and advance the data center industry with other sectors.

Target Groups for the German Datacenter Talents & Impact Awards

The expanded awards address a broad spectrum of stakeholders, including students, startups, scale-ups, data center operators, planning offices, construction companies, technology providers, research institutions, and public entities such as cities and municipalities.

Five Award Categories Reflecting Industry Diversity

1. **Young Talents** – Supporting young academic talent
   (former GDA Young Talent Award)
2. **Community Engagement & Social Impact** – Social commitment and responsibility
3. **Sustainability & Green Data Center** – Sustainable solutions for an environmentally friendly industry
4. **Collaborative Excellence & Stakeholder Engagement** – Cross-sector collaborations advancing the market
5. **Innovation & Future Technologies** – Cutting-edge technologies and pioneering ideas

Visibility for Industry Innovation and Sustainability Efforts

The awards emphasize public recognition and access to a strong network: Winners will present their projects to an esteemed audience during the German Datacenter Conference evening event and receive opportunities to further develop their work in GDA workshops or deep dives. The awarded projects will also be professionally prepared as case studies and published through GDA—providing a powerful platform for reach and credibility. Additionally, the Young Talents category includes prize money to serve as starting capital for professional careers in the data center industry.

The German Datacenter Talents & Impact Awards highlight innovations, promote best practices, and drive momentum for a sustainable future in the data center industry.

Detailed information about the award topics, application process, and the jury of the GDA Award is available at **award.germandatacenters.com**