



GERMAN
DATACENTER
ASSOCIATION

EVENTS BY AND WITH THE GDA

OVERVIEW 2025

GERMAN DATACENTER ASSOCIATION

EVENTS BY AND WITH THE GDA



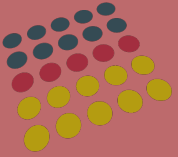
- 29.01.25 New Year's reception & Political Kick-Off to the year – Berlin
 - 04. / 05.02.25 Kickstart Europe – Amsterdam
 - 05. / 06.03.25 Datacloud Energy & ESG – Brussels
 - 20.03.25 GDA Net[t]work Lunch – Grass Merkur – Hannover
 - 27.03.25 Be Our Guest – DATACENTER – Frankfurt
 - 02. / 03.04.25 fiberdays 25 – Frankfurt
 - 03.04.25 Platform Frontier Markest – Athens
 - 24.04.25 GDA Net[t]work Lunch – Equinix – Frankfurt
 - 14.05.25 GDA Net[t]work Lunch – GSK Stockmann – Berlin
 - 20.05.25 European Development & Finance Forum 2025 – Hamburg
 - 21. – 23.05.25 GITEX Europe – Berlin
 - 04. / 05.06.25 Data Centre World Frankfurt – Frankfurt
 - 04. / 05.06.25 Datacloud Global Congress – Cannes
 - 23. / 24.06.25 Handelsblatt annual meeting – Berlin
 - Juli 25 General Assembly & Summer Party – Frankfurt
 - 07. – 09.09.25 Platform Global – Antibes
 - 16. / 17.09.25 DCD Connect – London
 - 17. / 18.09.25 GDACon25 – Bad Vilbel
 - 22.10.25 GDA Net[t]work Lunch – Rittal – Frankfurt
 - 07.11.25 Open Data Center Day – nationwide
 - 26.11.25 GDA Net[t]work Lunch – Huawei – Munich
- GDA's own event
 - GDA internal event
 - GDA Net[t]work Lunch
 - GDA invited as a guest

Status: February 2025

Dates and location may be subject to change. Current announcements can be found on the [website](#), in the [newsletter](#) and on GDA's [LinkedIn channel](#).

GERMAN DATACENTER ASSOCIATION

GDA EVENTS IN 2025



29.01.25	New Year's reception & Political Kick-Off – Berlin
July 25	General Assembly & Summer Party – Frankfurt
17. / 18.09.25	German Datacenter Conference (GDACon) – Bad Vilbel
07.11.25	Open Data Center Day (TdoRZ) – nationwide

GDA EVENTS IN 2025

Status: February 2025

Dates and location may be subject to change. Current announcements can be found on the [Website](#), in the [newsletter](#) and on GDA's [LinkedIn channel](#).

GDA EVENT

DIGITALE INFRASTRUKTUR ALS WIRTSCHAFTSMOTOR

Zukunft gestalten, Wachstum sichern

New Year's reception & Political Kick-Off to the year
29 January 2025, Wartehalle, Berlin

The New Year's Reception of the German Datacenter Association (GDA) in Berlin in January 2025 brought together leading representatives from politics and business to set the course for Germany's digital future. The focus was on GDA's core political positions on the development of the digital infrastructure and expectations of the next German government. High-calibre keynotes and a panel discussion with representatives of the major political parties provided insights into current challenges and future strategies. The event served as a platform for dialogue and networking in order to drive the digital transformation forward together.

Details in the [press release dated 30.01.2025 \[DE\]](#)



GERMAN
DATACENTER
ASSOCIATION



GDA EVENT

GDA GENERAL ASSEMBLY & SUMMER PARTY

July 2025, TBA

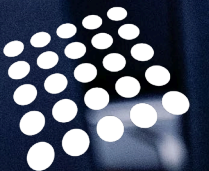
The GDA General Assembly 2025 will take place in July and all members are cordially invited to attend. In addition to the presentation of the annual report, the event will provide an outlook on the association's planned projects and initiatives. Afterwards, there will be an opportunity to exchange ideas and make new contacts in a relaxed atmosphere. Accompanied by good food and refreshing drinks, the meeting is also used as a platform to involve a wide range of participants from politics and business. The aim is to bring the association's interests to relevant sectors and promote dialogue with decision-makers.

MARKETING OPPORTUNITY FOR MEMBERS

Take the opportunity to present your company effectively as a sponsor of the summer festival. We would be happy to discuss individual options and budgets with you - just get in touch!



GERMAN
DATACENTER
ASSOCIATION



GDA EVENT

GERMAN DATACENTER CONFERENCE

17. & 18.09.25, VILCO, Bad Vilbel

The German Datacenter Conference (GDACon) has been setting standards for digital infrastructure in Germany since 2022. In 2025, it will continue to offer an exclusive platform for discussing technologies, strategies, investments and regulations. International experts classify trends in the German data centre market in a European context. For the first time, the programme will span two days: the first day will provide an overview of the market, while the second will delve deeper into topics in presentations, discussions and workshops. Networking remains central, with opportunities throughout the event to make valuable contacts and discover new opportunities.

MARKETING OPPORTUNITY

GDACon 2025 offers an excellent opportunity to position your company as an essential part of the data center ecosystem. There are many options for your involvement - from exclusive visibility formats to customised sponsorship packages. We would be happy to discuss individual options and budgets with you - just get in touch!



GDA EVENT

OPEN DATA CENTER DAY

Where does the Internet actually live?!
7.11.25, nationwide

On Open Data Center Day (TdoRZ), operators of data centers of all sizes throughout Germany invite the public to visit them: Interested parties have the opportunity to take guided tours to find out what goes on in data centers and what central importance they have for modern life.

The members of the association jointly developed the concept for the campaign, which took place for the first time in 2023 and is unique in Europe on this scale.

The German Datacenter Association (GDA) acts as the central organiser of the overall campaign and prepares the operational platform for the day. The individual organisation of the event on site is the responsibility of the data center operators.

WATCH OUT DATA CENTER OPERATORS!
If you would like to participate with one or more locations, please contact us for more information. We look forward to your participation in this important initiative!



GERMAN DATACENTER ASSOCIATION

GDA NET[T]WORK LUNCHES IN 2025



20.03.25	Grass Merkur – Hannover
24.04.25	Equinix – Frankfurt
14.05.25	GSK Stockmann – Berlin
22.10.25	Rittal – Frankfurt
26.11.25	Huawei – Munich

BUSINESS IS CREATED BY PEOPLE

GDA NET[T]WORK LUNCHES

The events in this popular series take place towards the end of each month, preferably on a Thursday or Friday. The late morning/early afternoon has become established, as has a maximum number of 50 participants in order to facilitate qualified dialogue.

The host of the lunch organises a venue, lunch and draws up the agenda in consultation with the GDA office. The expert contributions provide a qualitative impetus for the subsequent networking.



GERMAN
DATACENTER
ASSOCIATION





GERMAN DATACENTER ASSOCIATION

GDA AT EVENTS IN 2025 / EVENTS COOPERATIONS

- 04. / 05.02.25 Kickstart Europe – Amsterdam
- 05. / 06.03.25 Datacloud Energy & ESG Summit – Brussels
- 27.03.25 Be Our Guest – DATACENTER – Frankfurt
- 02. / 03.04.25 fiberdays 25 – Frankfurt
- 03.04.25 Platform Frontier markets - Athens
- 21. – 23.05.25 GITEX Europe – Berlin
- 04. / 05.06.25 Data Centre World Frankfurt
- 04. / 05.06.25 Datacloud Global Congress – Cannes
- 23. / 24.06.25 Handlesblatt annual meeting - Berlin
- 07. – 09.09.25 Platform Global – Antibes
- 16. / 17.09.25 DCD Connect – London

Status: February 2025

Dates and location may be subject to change. Current announcements can be found on the [Website](#), in the [newsletter](#) and on GDA's [LinkedIn channel](#).

GDA AT EVENTS

Be Our Guest – DATACENTER

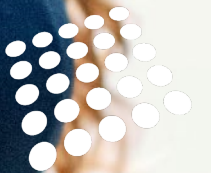
27.03.25, Frankfurt

Under the title 'Kilowatts instead of square metres - the 1x1 of data centres', an information afternoon with many exciting aspects in the development of the data centre industry will take place at the end of March in Frankfurt.

The final discussion round of the day, in which board member Michael Dada will also take part as a speaker, will be moderated by our CEO Anna Klafit.



GERMAN
DATACENTER
ASSOCIATION



GDA AT EVENTS

fiberdays 25

02. / 03.04.25, Frankfurt

Fiberdays is the leading trade fair for digitalization, digital infrastructure and fiber optic expansion. The trade fair and congress event for the telecommunications and digital industry is currently presented once a year at Messe Frankfurt. Over 200 international exhibitors from the fiber optic and digital industry will present innovations and services related to future-proof fiber optics on 16,000 square meters.

The GDA will be represented as an exhibitor and will actively help shape the program.



GERMAN
DATACENTER
ASSOCIATION



GDA AT EVENTS

Platform Frontier Markets

03.04.25, Athens

Markets in southern, central and south-eastern Europe are undergoing a new wave of investment in data centres accompanied by the sustained expansion of subsea cables, local economies and the early availability of renewable energy.

In this timely event, we bring together investor, operator and energy supplier leadership for the markets in south – central Europe to discuss the opportunities and challenges ahead in these rapidly emerging markets.



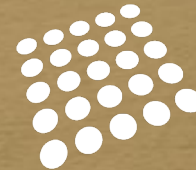
Platform Frontier Markets

REGIONAL INVESTMENT CONFERENCE

3 April 2025

The Margi, Vouliagmeni, Athens.

GERMAN
DATACENTER
ASSOCIATION



digital-infrastructure.com/frontier

GDA AT EVENTS

GITEX Europe

21. - 23.05.25, Berlin

As one of the largest leading trade fairs for computers, IT and digitalization, GITEX in Dubai is an integral part of most calendars. In 2025, an offshoot of this mega event will come to Europe for the first time, more precisely to Berlin. In 8 halls and on countless stages, all relevant topics for Europe and the world will be discussed in a holistic approach.

As a partner of GITEX, we can offer our GDA members an exclusive discount of 15% on the exhibition space.



GITEX
EUROPE
Berlin

www.gitex-europe.com

GERMAN
DATACENTER
ASSOCIATION



GDA AT EVENTS

Handelsblatt Annual Meeting

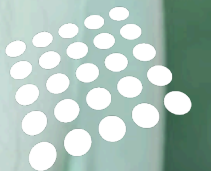
23. – 24.06.25, Berlin

Under the title 'The next big thing in real estate - new business models for the financial world', the Handelsblatt Annual Conference will take place in Berlin at the end of June. Data centres will play an increasingly important role here in future as a new potential for the future of investments.

GDA CEO Anna Kluft will speak on a panel about the development of data centres from a niche to a core product.



GERMAN
DATACENTER
ASSOCIATION



GERMAN DATACENTER ASSOCIATION

OTHER RELEVANT EVENTS IN THE INDUSTRY IN 2025



- 30. / 31.01.25 Net Zero Data Centre Summit – Berlin
- 04. / 05.02.25 Tech Forum München
- 06.02.25 Platfrom UK – London
- 12. / 13.03.25 Data Centre World London
- 02.04.2025 Data Center Nation Milan – Mailand
- 03.04.25 Platform Frontier Markets – Athen
- 02.07.2025 Tech Forum Offenbach
- 16. / 17.09.25 DCD>Connect – London
- 06.11.25 Tech Forum Wien
- ...

GERMAN DATACENTER ASSOCIATION

CONTACT THE OFFICE



OLIVER
JAKUBEIT

Event Manager



JULIA
NIEDERWIPPER

Head of Marketing &
Corporate Communication



MARTIN
KOHOUTEK

General Secretary

KONTAKT

office@germandatacenters.com
Tel. +49 69 130 134 70
www.germandatacenters.com

GERMAN DATACENTER ASSOCIATION e.V.
Mainzer Landstraße 181
60327 Frankfurt am Main