



GERMAN
DATACENTER
CONFERENCE

18 / 19 SEPTEMBER 2023
BAD VILBEL - FRANKFURT

GERMAN DATACENTER
CONFERENCE 2023

ANNUAL STRATEGY &
NETWORKING CONFERENCE

PROGRAMME

18 SEPTEMBER - EVENING

18:00

WELCOME RECEPTION

PROGRAMME

19 SEPTEMBER - MORNING

- 09:00 **DOORS OPEN**
- 10:00 **WELCOME & OPENING**
Anna Klaft | GDA & RITTAL
- 10:10 - 10:30 **OUTLOOK GERMAN DATA CENTER MARKET**
Michael Dada | CBRE
- 10:30 - 11:10 **C-LEVEL DATA CENTER PANEL – LOCATION,
LOCATION, LOCATION... & POWER**
Adam Tamburini | STACK Infrastructure
Peter Pohlschröder | NDC-GARBE
Eric Boonstra | Iron Mountain
Giuliano Di Vitantonio | Atlas Edge
Dirk Mölter | Goodman
Moderated by Michael Dada (CBRE)
- 11:10 - 11:30 **FLAP-D MARKETS – IS B THE NEW D?**
Christina Mertens | VIRTUS Data Centres
- 11:30 - 12:15 **EQUAL PARTNERS – HOW MUNICIPALITIES
BENEFIT FROM DATA CENTERS**
Klaus Schindling | City of Hattersheim
Sven Christiansen | County of Groß-Gerau
Erika Schulte | Hanau Business Development
Agency
Dr. Dieter Lang | City of Dietzenbach
Moderated by Alexander Hauser (TTSP HWP)
- 12:15 - 13:15 **LUNCH + DRINKS**

PROGRAMME

19 SEPTEMBER - AFTERNOON (1/3)

MAIN STAGE

STRATEGY & INVESTMENT

- 13:15 - 13:45 **FIRESIDE CHAT: EED VS. GERMAN ENERGY EFFICIENCY ACT**
Benjamin Brake | BMDV
Robert Nuij | European Commission
Moderated by Norbert Lemken (GDA)
- 13:45 - 14:30 **WHAT'S THE FUTURE FOR GERMANY WITH THE ENERGY EFFICIENCY ACT?**
Jens-Peter Feidner | Equinix Germany
Anna Naether | Google
Dr. Ron Lipka | BMWK
Konstantin Hartmann | NTT
Volker Ludwig | Digital Realty
Michael Barth | Cyrus One
Moderated by Norbert Lemken (GDA)
- 14:30 - 14:50 **CONTEMPORARY DATA CENTER DESIGN – WHY DATA CENTERS DESERVE A SUSTAINABLE DESIGN APPROACH**
Lars Nixdorff | Drees & Sommer

SECOND STAGE

EUROPE

- 13:15 - 13:45 **FIRESIDE CHAT: EUROPEAN INVESTMENT TIER 1 VS. TIER 2 MARKET**
Jonathan Fielding | Tikehau Capital
Carl von Hessen | Aquila Capital
Moderated by Stijn Grove (DDA)
- 13:45 - 14:30 **WHERE NEXT? WHAT DOES THE FUTURE HOLD WITH LIMITED SPACE FOR DATA CENTERS?**
Emmanuel Becker | IDA & Equinix Italy
Manuel Gimenez | SPAINDC
Greg McCulloch | Data4
Dr. Dirk Turek | CBRE
Rob Elder | Bulk
Moderated by Andreas Herden (Green Mountain)
- 14:30 - 14:50 **LEADERSHIP IN TIMES OF DIGITAL TRANSFORMATION – HOW TO SELECT AND DEVELOP STRONG LEADERS?!**
Marco Renz | Sourisseaux Partners

PROGRAMME

19 SEPTEMBER - AFTERNOON (2/3)

MAIN STAGE

STRATEGY & INVESTMENT

- 14:50 - 15:30 **DOES A GREEN FACADE MAKES A DATA CENTER GREEN?**
Barry Sullivan | CBRE
Manfred Engelhard | Exyte
Radek Stolar | RITTAL
Amy Daniell | STACK Infrastructure
Moderated by Mathias Franke (Drees & Sommer)
- 15:30 - 15:50 **ENERGY TRANSITION – WHERE IS GERMANY AND HOW TO ACHIEVE TARGETS?**
Mario Beck | Süwag
- 15:50 - 16:10 **HOW POWER PURCHASE AGREEMENTS SUPPORT THE ENERGY TRANSITION**
Markus Blüm | Green Mountain KMW Data Center
- 16:10 - 16:45 **FUTURE PROOF: HOW TO SECURE GREEN AND RELIABLE POWER IN GERMANY**
Dr. Kathrin Ballerstein | TenneT
Frank Miller | Schneider Electric
Jens Müller | Iron Mountain
Uwe Erlenwein | IONOS
Moderated by Staffan Reveman (Nodepole)
- 16:45 - 17:00 **SUMMARY OF THE DAY**
Alexander Hauser | TTSP HWP

SECOND STAGE

BUSINESS TRENDS – SUSTAINABILITY & TECHNOLOGY

- 14:50 - 15:30 **WHERE DO WE FIND NEXT GENERATION TALENTS FOR THE DATA CENTER SECTOR?**
Tim Iffarth | CBRE
Michael Nicolai | RITTAL
Bernd Ruffer | WISAG
Andreas Kederer | Digital Realty
Peter Lambrecht | Vertiv
Moderated by Dr. Peter Radgen (University of Stuttgart)
- 15:30 - 15:50 **UNLOCKING THE HIDDEN POTENTIAL OF DATA CENTERS: HOW TO USE WASTE HEAT TO DECARBONIZE CITIES WHILE REDUCING COOLING COSTS**
Rolf Jönsson | Alfa Laval
Helen Carlström | E.ON
- 15:50 - 16:10 **STABILITY VS SUSTAINABILITY: EN50600 & ESG, TWO DEVILS MEET IN THE CRITICAL INFRASTRUCTURE WARROOM**
Nicole Bittlingmayer | Luther-lawfirm
Matthias Reidans | Rosenberger OSI
- 16:10 - 16:45 **DRIVING DATA CENTER INNOVATION: HOW IS TECHNOLOGY ENHANCING DATA CENTRE SUSTAINABILITY?**
Andreas Rockenbauch | Eaton
Jakob Jul Jensen | Danfoss
Norbert Wenk | Stulz
Björn Oellrich | ADK Modulraum
Jens Möller | e-shelter security
Moderated by Bernhard Benz (Colt)

PROGRAMME

19 SEPTEMBER - AFTERNOON (3/3)

**“GREATER FRANKFURT”: WHAT MUNICIPALITIES
IN THE BELT OF THE DATA CENTER HOTSPOT HAVE
TO OFFER THE INDUSTRY**

NDC-GARBE LOUNGE

FIRESIDE CHAT

14:30 - 15:00

HANAU

Erika Schulte | Hanau Business Development
Agency

Moderated by Christian Kallenbach

CBRE LOUNGE

FIRESIDE CHAT

15:30 - 16:00

DIETZENBACH

Dr. Dieter Lang | City of Dietzenbach

Moderated by Michael Dada

PROGRAMME

19 SEPTEMBER - EVENING

19:00

GDA YOUNG TALENT AWARD CEREMONY

DRESS CODE Black Tie

GDA YOUNG TALENT AWARD is kindly supported by



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SOMMER**

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 **NTT**

 **STACK**
INFRASTRUCTURE



 **WISAG**

SILVER

The logo for ABB, consisting of the letters 'ABB' in a bold, red, sans-serif font.The logo for ADK Modulraum, featuring the letters 'ADK' in white on a blue square background, with 'Modulraum' written in black below it.The logo for ALFA LOM, featuring the word 'ALFA' in blue above the word 'LOM' in blue, with stylized lines connecting the letters.The logo for colt, with the word 'colt' in a lowercase, teal, sans-serif font.The logo for DIGITAL REALTY, featuring a stylized 'D' icon followed by the words 'DIGITAL REALTY' in a black, sans-serif font.The logo for DLA PIPER, featuring a blue square with a white 'C' shape inside, and the words 'DLA PIPER' in blue to the right.The logo for Eaton, with 'EATON' in blue and 'Powering Business Worldwide' in a smaller font below it.The logo for Goodman, featuring a green square with a white plus sign and the word 'Goodman' in white.The logo for Green Mountain, featuring a green mountain icon above a circuit board icon, with the words 'Green Mountain' to the right.The logo for e-shelter security, with 'e-shelter' above 'security' in a black, sans-serif font.The logo for IRON MOUNTAIN DATA CENTERS, featuring a blue mountain icon above the words 'IRON MOUNTAIN' and 'DATA CENTERS'.The logo for NEWTELCO, with 'NEWTELCO' in a green, sans-serif font.The logo for NOKIA, with the word 'NOKIA' in a blue, sans-serif font.The logo for RITTAL, with 'RITTAL' in a bold, black, sans-serif font above a horizontal bar with green, blue, and purple segments.The logo for Rosenberger, with the word 'Rosenberger' in a red, sans-serif font.The logo for Schneider Electric, with 'Life Is On' and 'Schneider Electric' in green.The logo for VIRTUS Europe Data Centres, with 'VIRTUS' and 'Europe' in white on a green background, and 'Data Centres' below.

A big thank you to all partners for contributing to the success of the German Datacenter Conference with their support!